



RampRate /SYZYGYPACT Advance Accelerator

RampRate’s unique Accelerator Program is designed to solidify your business and expedite your growth. Please review our current offerings, team, and projects prior to our intro call.

Welcome to RampRate

We’re so glad to have you join the team! This guide is meant to provide accelerator specific information to help your team prepare for our introductory call.

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WHO WE ARE

Our mission

We work with our clients to save them money, help them build strategic partnerships, make smarter investments, develop better products and execute their impact narrative, delivery and outcome measurement. We know what they need and they trust us to fill that demand.

THE TEAM

[Tony Greenberg, CEO](#): As an investor and advisor to more than a dozen startups focused on maximizing social impact in blockchain, health care, and emerging markets, Tony’s skill is in mentoring executive teams as well as building partnerships and go-to-market strategies to turn good ideas into thriving businesses.

[Alex Veytsel, CSO](#): Alex has served as a business planning and strategy advisor to technology giants like Microsoft, Sony, and Intel on subjects such as mapping digital value chains and associated revenue flows, partner strategies as well as pioneering business models (including some of the earliest mobile video and digital home business plans).

[Gulliver Smithers, CTO](#): Gulliver Smithers is a Product-oriented CTO and digital strategist with over 20 years of experience across the media sector working for some of the best-known brands in the world. Gulliver is an industry maverick in digital strategy & product innovation; agile & lean software development; technical innovation; cloud computing and architecture; product roadmaps, growth and management; multi-platform application development; and video on demand.

[Griffin Flannery, Director of Impact Strategy](#): Griffin is an expert Environmental, Social, and Governance (ESG) risk management and Corporate Social Responsibility (CSR)—or more simply put: Impact. He joined the RampRate team to proselytize the business case for Impact, and to pursue creative means of measuring the impact of business decisions..

Get to know the full team and their full bios on [our website here](#).

ADVISORY SERVICES

Audit

Ensuring that you can deliver on your core promises and helping you build a roadmap to ensure success.

Positioning and clarity of core value proposition

Understanding your audience and the core message that will resonate with them and will ensure that your communication is on point.

Clean-up and validation of marketing

Helping your marketing team shape your investor presentations, white paper and website into collateral that is clear and compelling.

Critical Partnerships

Connecting you with partners that provide complementary technology and data, a channel to new customers, and other services to accelerate your business.

Recruiting

Helping find employees, contractors, advisors, and service providers to grow your business.

Social impact strategies

In today's market, people don't just invest in profit. They invest with purpose. We'll help you find that lever to not just do well but do good at the same time : People, Planet and Profit. Our focus around measurable impact forces us to adopt realistic and proven policies.

Strategic research

Identifying customers, competitors, and partner targets; quantifying market opportunities; interviewing consumers, technology executives and much more.

Strategy validation

No matter what questions you have – from staffing to product roadmapping, our team of seasoned professionals will utilize their extensive experience to validate your strategy.

Token acceleration and amplification

Managing liquidity and getting listings on the right exchanges to ensure share / token price and the trading volume reflects the underlying value of the technology and/or blockchain venture.

Advisory Board Membership

After our vetting of your project is complete, our CEO and his relationships may lend his name and reputation to your venture publicly.

CURRENT ADVISORY PROJECTS

NOIA Network

The Waze of navigating through Internet congestion by crowdsourcing real-time routing data is creating breakthroughs in IoT, MPLS, and SD-WAN markets while helping expand access to connectivity.

UltraNative

A rapidly growing alternative medicine-focused fund and incubator creating connections throughout the industry that heal people and systems, disrupt the industry, and support social equity advancement.

Stone Digital

An innovative digital merchant bank that is redefining what investing becomes through improving liquidity and democratizing access to financial markets.

7Hands

Tailored solutions for natural wellness industries, focused on human power distribution.

Resilience Partners'

A Syzygy ADVANCE joint venture focused specifically on amplifying verified solutions that help the world fight against Covid-19 and pushing out the charlatans and opportunists in the following areas :

- Identification
- Prevention via physical measures
- Prevention via training and managed services
- Impact reduction

Good Money

The world's first digital banking platform where every customer is an owner and 50% of the profits are allocated to social and environmental impact.

RELEVANT LINKS

- [RampRate Intro](#)
- [RampRate Overview for Advisory Consulting Services](#)
- [Syzygy Impact](#)
- [Testimonials](#)
- [Our Clients](#)